

Welcome

Tropicals

Jeffery's Greenhouses *X* *The Home Depot*

Indoor Tropicals & Floral

Presented by
Jeffery's Team

2026





Agenda

Program Overview

Fenceline

Floral

Thrive

Lunar New Year

Live Trends

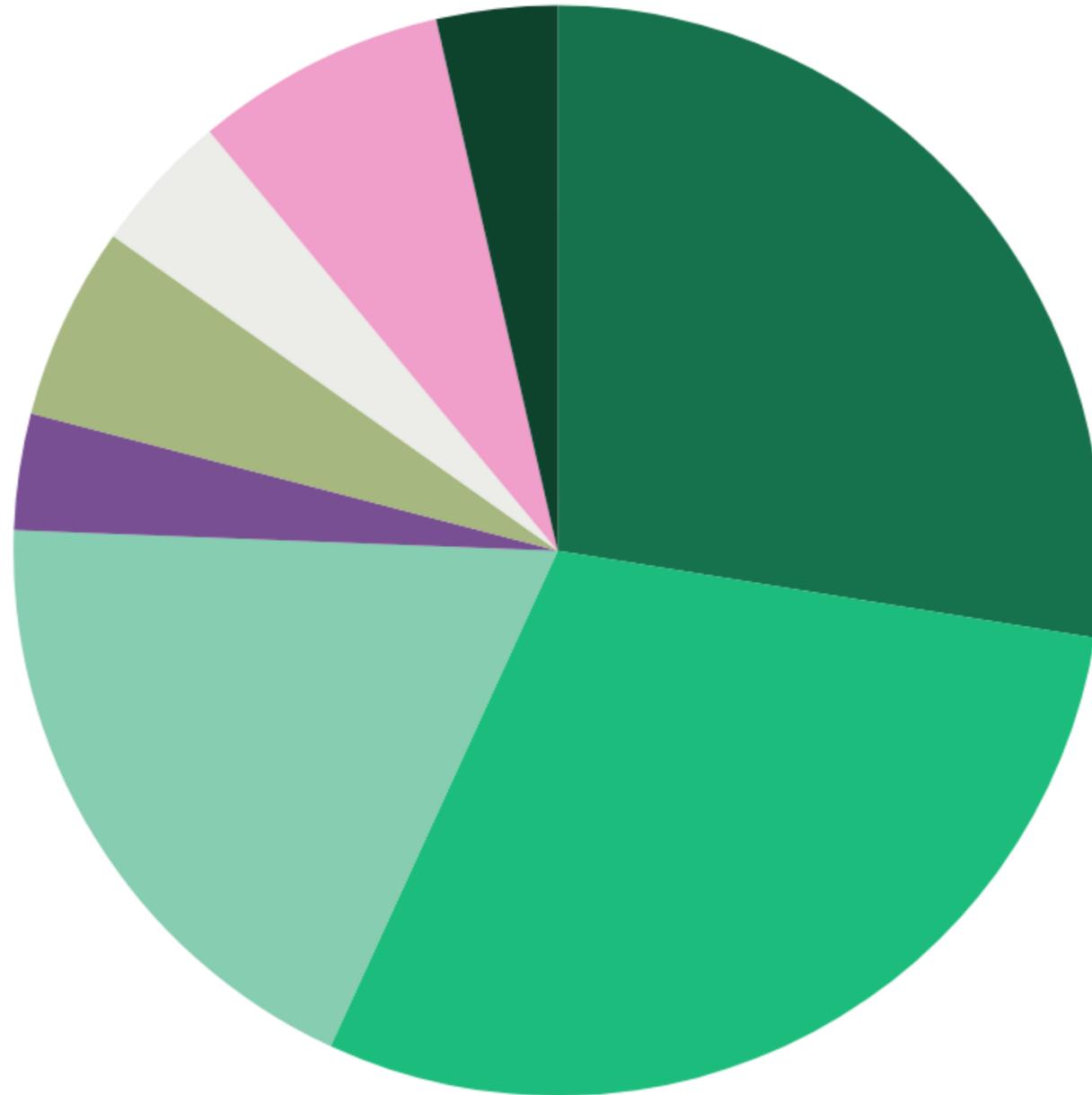
Core Program

- **2.5" Assorted Succulents & Cactus**
- **4" Assorted Succulents & Cactus**
- **6" Assorted Succulents & Cactus**
- **3" Orchid**
- **5" Orchid**
- **4" Floral**
- **6" Floral**
- **4" OPP Tropicals**
- **4" Specialty Tropicals**
- **6" OPP Tropicals**
- **6" Vigoro Tropicals**
- **5" Specialty Tropical Hanging Basket**
- **8" OPP Tropical Hanging Basket**
- **8" Vigoro Tropical Hanging Basket**

December ~ January Load In



- 4" OPP
- 6" OPP
- 6" Vigoro
- 4" Specialty
- 6" Specialty
- 5" Specialty HB
- 8" OPP HB
- 8" Vigoro HB



Foliage Program

4" OPP, 4" Specialty, 6" OPP, 6" Specialty, 6" Vigoro, 8" OPP HB, 8" Vigoro HB, 5" Specialty HB

Core Program

The Home Depot

4" & 6" OPP Tropicals



Ctenanthe - Golden Mosaic

OPP Tropicals will ship in a bare pot, with UPC, HD tag, and in trays. These tropes will remain in trays when merchandising on benches in stores.

***Largest volume of the program,
starting at an Open Price Point.***



Croton - Mammy



Peperomia - Raindrop



6" & 8" *Vigoro*

A curated assortment of exclusive foliage varieties currently trending.

Top 10 Varieties in the Assortment:

1. Philodendron Erubescens 'Pink Princess'
2. Monstera Deliciosa 'Green'
3. Ficus Elastica 'Tineke'
4. Calathea Geoppertia 'Majestica White Star'
5. Philodendron 'Birkin'
6. Ficus Lyrata 'Fiddle Leaf Fig'
7. Philodendron Erubescens 'White Wizard'
8. Monstera Adansonii 'Swiss Cheese'
9. Ficus Shivereana 'Moonshine'
10. Scindapsus 'Satin Pothos'

Vigoro Kofi Pot Cover

4", 5" HB, & 6" Specialty Tropicals

Premium line of novelty varieties under exclusive Home Depot **Thrive** Brand.

Unique Varieties to Note:

- Alocasia Ninja TriColour
- Monstera Thai Constellation
- Ceropegia Woodi Variegata Purple

**Clara Self-Watering Specialty
Pot Cover**



Foliage Care 101



Common

Yellow Leaves = Overwatering

Brown Edges = Low Humidity

Droopy Leaves = Underwatering or Cold

Slow Growth = Low Light

Light

- Indirect light
- Avoid direct sunlight

Water

- Keep soil evenly moist
- Water when top inch of soil is dry

Humidity

- Thrive in 50-70% humidity

Temperature

- 18-27°C

Maintenance

- Wipe dusty leaves to help the plant breathe



Orchids

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Orchids

- 3" OPP Orchid
- 5" OPP Orchid
- 3" Upgrade Orchid
- 5" Upgrade Orchid
- 6" Novelty Orchid Planter
- 10" Novelty Orchid Planter

Everyday Item in Stores



Orchid Care 101



Light

- *Bright light, indirect light*
- *Avoid direct sun*

Water

- *Once a week*
- *Room temperature water*

Humidity

- *Thrive in 50-70% humidity*

Temperature

- *18-27°C*

Maintenance

- *Trim spent flower spikes above a node or at the base*



Floral

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Floral

Popular items during holiday seasons. Rotating on endcaps.

- 4" Kalanchoe
- 4" Cyclamen
- 4" Dianthus
- 4" Euphorbia
- 4" African Violet
- 4" Calla Lily
- 4" Mini Rose
- 4" Begonia
- 4" Anthurium
- 5" Bromeliad
- Orchids

Rack 1

Value Tropicals
Assorted
Varieties

4" OPP
\$6.98

Rack 2

4" Mini Roses
4" Cyclamen
4" Kalanchoe
4" Begonia

4" Floral
\$6.98

Rack 3

“Better” Option
Exclusive
Refreshed
Program
Assorted Varieties

6" Vigoro
\$17.98

Fenceline

4" OPP and 4" Floral will include a bare pot, UPC, & HD variety specific Tag.

6" Vigoro will include a white pot cover, UPC on the bottom of the pot cover, & a Vigoro variety specific tag.

Winter Plant Fest - Fenceline Takeover
Each store will have 3 white stationary display racks on the store fenceline for the month of January & February (supplied by Jeffery's)

Fenceline Takeover

Objective: To increase indoor traffic and boost sales and units of core indoor live goods assortment

NEW & Improved Program

- ✓ Built for speed
- ✓ Easy shopping experience
- ✓ Items on racks same price point
- ✓ Varieties will vary by markets
- ✓ Weekly replenishment and vendor servicing



4" Tropicals

- Value assortment
- Assorted varieties



4" Floral Assorted

- Value floral assortment
- African Violets
- Kalanchoe
- Cyclamen
- Begonia
- Anthurium
- Euphorbia



6" Vigoro Tropical

- "Better" option
- Exclusive
- Refreshed program
- Assorted varieties



21cm Vigoro Tropical

- "Better" option
- Exclusive
- Assorted varieties
- 20 units per pallet
- Pallet 48" x 48"

10" Palm Majesty

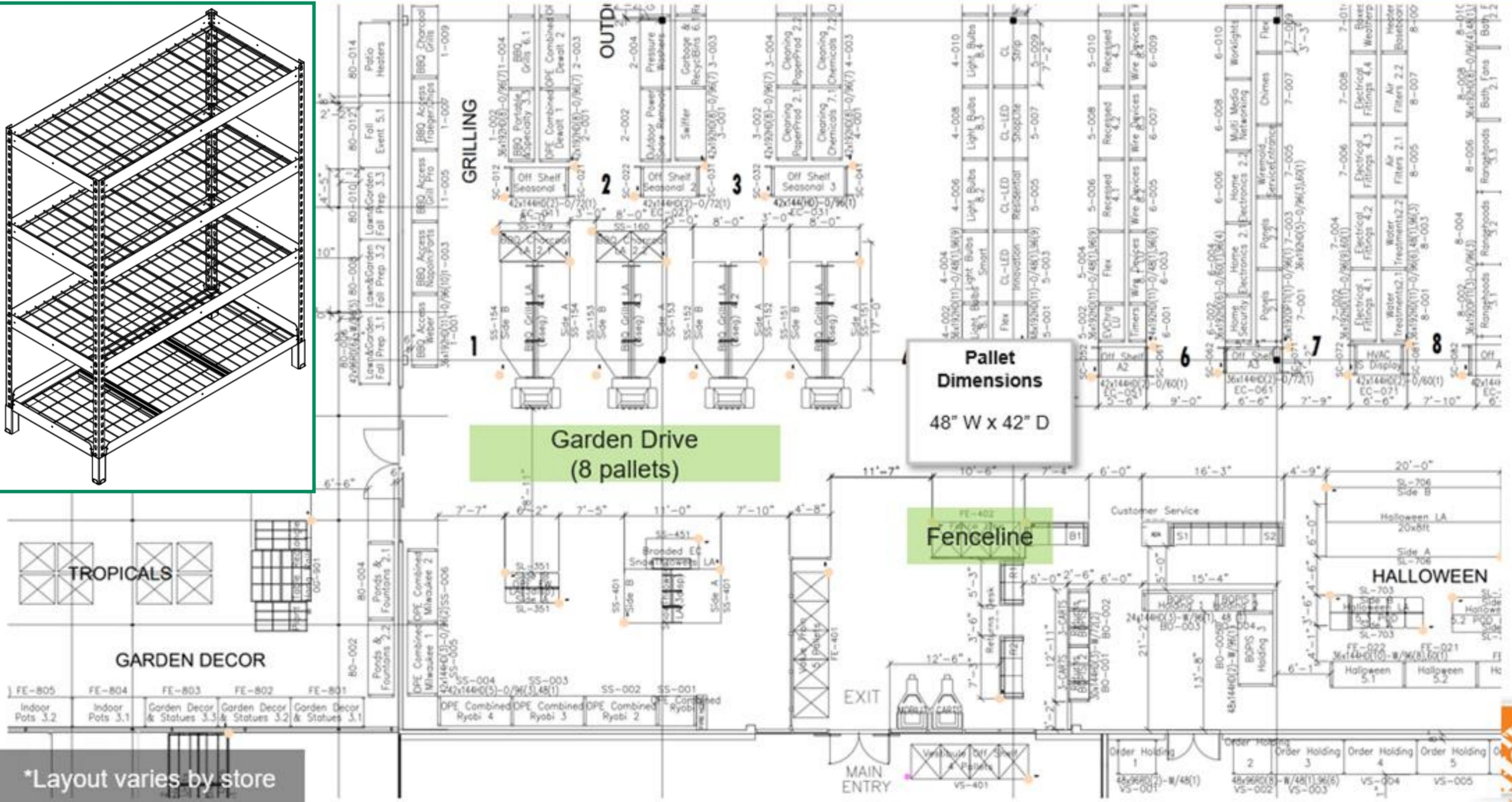
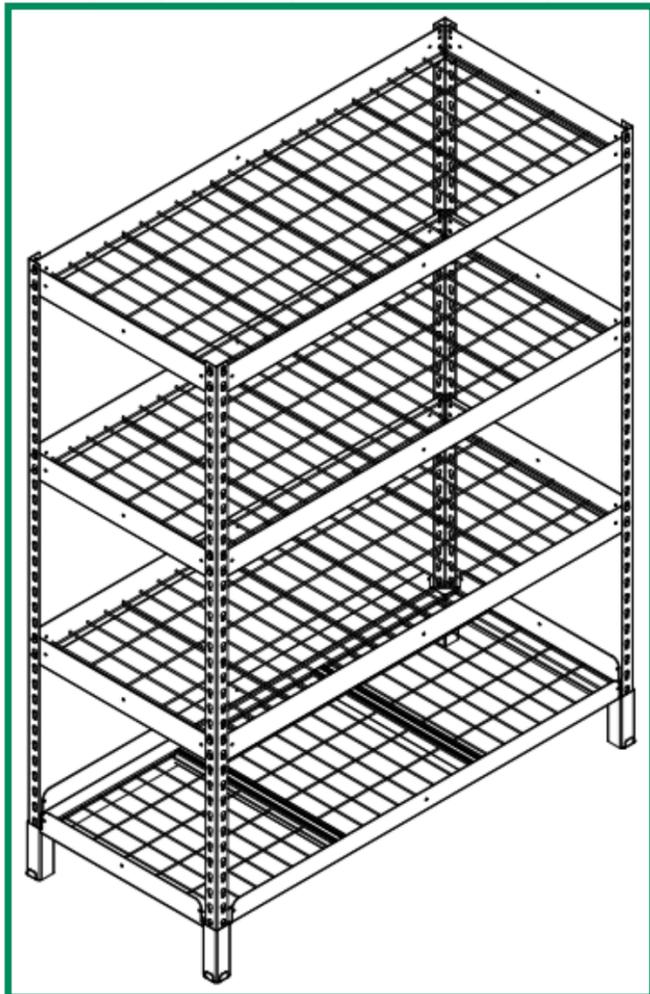
- Value driver
- Assorted varieties
- 16-20 units per pallet
- Pallet 48" x 48"

Approved Fixture



Max
fence
height

Garden Drive Aisle



*Layout varies by store



Fenceline

0 Racks

**7080 - Gerrard Square
7110 - Brampton North
7226 - Parry Sound
7262 - Markham**

3 Racks

**Remaining
Stores**

4 Racks

7001 - Ellesmere

5 Racks

**7123 - Oshawa
7154 - Owen Sound**

Breakdown of Fenceline Racks Per Store

Thrive

The Home Depot

Thrive

Upgraded ceramic foliage program! Each pot will include a branded Thrive tag with elevator stick, care info, and HD Garden Club on the back of the tag. Items in this program will include 4", 6", and dish gardens, seasonally throughout the year!



Thrive

The Home Depot

Thrive

Popular items during holiday seasons. Rotating on endcaps.

Article List:

4" Thrive Upgrade

- 4" Valentine's Day Upgrade
- 4" Spring Upgrade
- 4" Summer Upgrade
- 4" Fall Upgrade
- 4" Lunar New Year Upgrade
- 5.5" Lunar New Year Garden
- Lunar New Year Garden Upgrade

6" Thrive Upgrade

- 6" Spring Upgrade
- 6" Summer Upgrade
- 6" Fall Upgrade

Holiday Arrangements

- 6" Holiday Spring Arrangement
- 6" Holiday Summer Arrangement
- 10" Holiday Spring Arrangement
- 10" Holiday Summer Arrangement
- 10" Holiday Fall Arrangement
- 10" Holiday Winter Arrangement

Bowl Arrangements

- Succulent Bowl
- Foliage Bowl



Lunar New Year

The Home Depot

Lunar New



Year

The Lunar New Year Program will begin to ship Week 4, showcasing an assortment of Thrive upgrades, along with Lucky Bamboo.

Year of the Horse
February 17th, 2026

First Launch of Thrive Program



Live Trends

The Home Depot

Live Trends

Specialty tropical plants potted in unique glassware designs





The End

Tropicals

Thank You

Jeffery's Merchandisers

Presented by
Jeffery's Team

2026