



2024 Poinsettia Program

Jeffery's Greenhouses



4" Poinsettia

Article: 100156128

UPC: 6-23390-98888-0

Retail: \$4.98



6" Poinsettia

Article: 100455675

UPC: 7-73502-40037-0

Retail: \$6.98- SB 2 for X



7" Designer Poinsettia

Article: 1000667273

UPC: 6-23390-98845-3

Retail: \$9.98



NEW Pot Style

8" Poinsettia

Article: 1000137133

UPC: 6-23390-98860-6

Retail: \$19.98



13" Poinsettia

Article: 1000665825

UPC: 6-23390-98856-9

Retail: \$24.98



10" Poinsettia Tree

Article: 1000185735

UPC: 6-23390-98861-3

Retail: \$39.98



Holiday Centerpiece

Article: 1000665826

UPC: 6-23390-98878-1

Retail: \$24.98



4" Cyclamen

Article: 1000416684

UPC: 6-23390-29298-7

Retail: \$4.98



POINSETTIA FACTS



- Poinsettias are not poisonous. Scientific research from Ohio State University has shown that the poinsettia is non-toxic. All parts of the plant were tested during these studies including the leaves and the sap. Check out this article from Horticulture Update.
- The poinsettia is originally from Mexico and was introduced to the United States by Joel Roberts Poinsett who was a botanist, a physician and the first U.S. Ambassador to Mexico.
- In Mexico the Poinsettia (*Euphorbia pulcherrima*) is a perennial shrub or small tree and can reach heights between 2ft and 13ft.
- The leaves on a poinsettia are called bracts (modified or specialized leaves) Some bracts are brightly colored as in the case of the poinsettia and serve the function of attracting pollinators.

POINSETTIA FACTS



**Colorful parts of the poinsettia
are really modified leaves called
bracts**



**The real flowers are the tiny
button like things in the
middle of the cyathia**



POINSETTIA DO NOT's

- **DON'T** place plants near cold drafts or excessive heat. Avoid placing plants near appliances, fireplaces or ventilating ducts.
- **DON'T** expose plants to temperatures below 50° F. Poinsettias are sensitive to cold, so avoid placing them outside during the winter months.
- **DON'T** over water your plant, or allow it to sit in standing water. Best practice is to remove a plant from any decorative container before watering, and allow the water to drain completely.
- **DON'T** expose your plant to chilling winds when transporting it.
- **DON'T** fertilize your plant when it is in bloom.

THE HOME DEPOT

**UNSLEEVE PRODUCT
TO MAXIMIZE FRESHNESS**

**SAVE THE SLEEVES FOR THE
CUSTOMER TO TRANSPORT
HOME**

Give sleeves to cashiers



**POINSETTIAS
DO NOT LIKE TO
DRY OUT
KEEP SOIL MOIST**

THE HOME DEPOT



**KEEP OUR AREA
CLEAN,
NEAT AND TIDY**



THE HOME DEPOT



**CREATE
RIBBONS OF
COLOUR IN YOUR
DISPLAYS**

SAFETY TIPS

- Avoid unnecessary bending and lifting whenever you can.
- Place objects up off the floor-set something down on an elevated surface instead of lifting it off the floor.
- The best zone for lifting is between your shoulders and your waist.
- Avoid carrying anything that blocks your vision.
- Use the floral cart to move to your final destination instead of carrying objects one by one over a far distance.
- Make sure the tow bar on the Jefferys Shipping Cart is always in the 'up' position and not laying on the floor to avoid someone tripping over it.

USE PROPER LIFTING TECHNIQUES

- By bending the knees, you keep your spine in better alignment.
- DO NOT LOCK YOUR BACK. Let your legs do the work. Rise slowly and smoothly with no jerking motions.
- Take a balanced stance with your feet about a shoulder width apart. Make sure your feet have proper traction.
- Squat down to lift the object but keep your heels off the floor. Get as close to the object as you can.
- Keep the load as close to your body as possible.
- Avoid twisting at your waist while carrying a load.
- Get help if the shape is too awkward or the object is too heavy for you to lift and move by yourself.
- Take short frequent breaks if you feel your back begin to tighten.
- Avoid doing too much all at once. Stretch if needed.
- When moving floral carts its best to maneuver it by walking beside the cart and pulling it as you walk. Always maneuver the floral cart with a clear view of your surroundings.

BEND YOUR KNEES



HUG THE LOAD



AVOID TWISTING





Happy Holidays!

Jeffery's Greenhouses

